

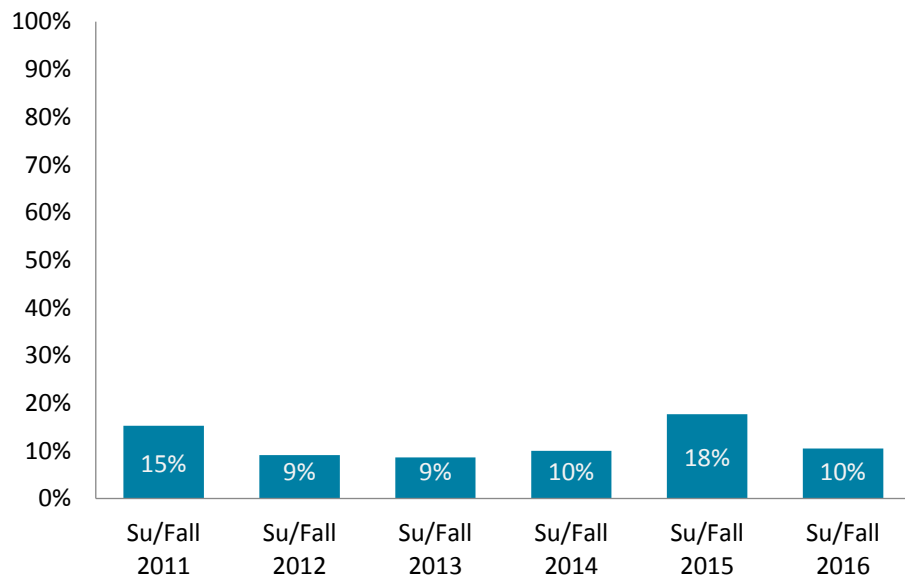
Communication Studies Program Profile

Admissions

	Summer/Fall 2011	Summer/Fall 2012	Summer/Fall 2013	Summer/Fall 2014	Summer/Fall 2015	Summer/Fall 2016	2011 - 2016 Average	5 YR % Change
Number Applied	59	66	58	60	34	67	57	+14%
Number Admitted	9	6	5	6	6	7	7	-22%
Number Enrolled*	9	4	4	5	4	6	5	-33%

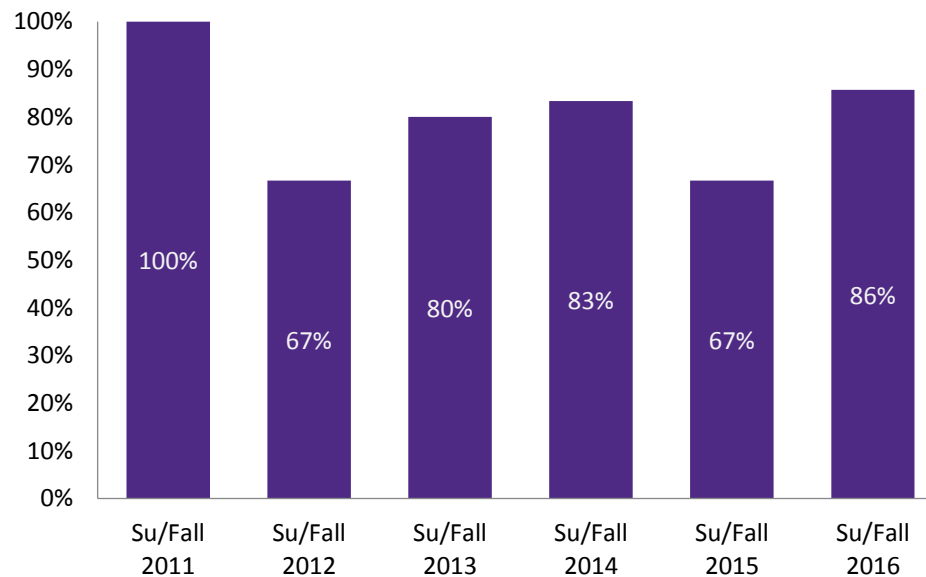
*Students who transfer in from other NU graduate school programs are excluded.

**Selectivity
(Percentage of Applicants Admitted)**



Selectivity Average = 11%

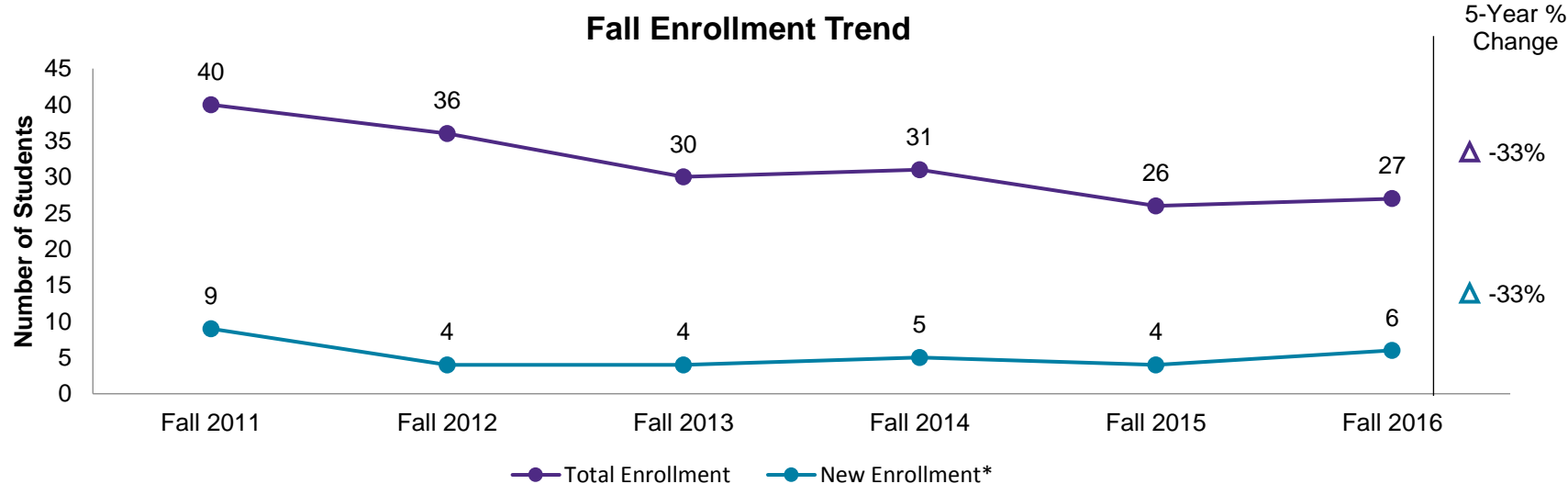
**Yield
(Percentage of Admits Enrolled)**



Yield Average = 82%

Communication Studies Program Profile

Enrollment and Demographics



	New Enrollment*						Total Enrollment					
	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Gender												
Female	56%	75%	50%	60%	50%	50%	55%	56%	57%	58%	62%	56%
Male	44%	25%	50%	40%	50%	50%	45%	44%	43%	42%	38%	44%
Citizenship												
US	78%	100%	75%	0%	75%	83%	80%	78%	77%	65%	58%	67%
International	22%	0%	25%	100%	25%	17%	20%	22%	23%	35%	42%	33%
Ethnicity (US Only)												
Asian	0%	25%	0%	-	0%	0%	3%	7%	9%	10%	13%	6%
African American	0%	25%	67%	-	33%	20%	6%	11%	13%	10%	20%	22%
Hispanic	14%	0%	0%	-	0%	0%	3%	4%	4%	5%	7%	6%
Native American	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%
White	86%	25%	0%	-	67%	60%	75%	61%	57%	60%	53%	56%
Multi (Non-URM)	0%	0%	33%	-	0%	0%	0%	0%	4%	5%	7%	6%
Multi-Race (URM)	0%	0%	0%	-	0%	0%	3%	4%	4%	0%	0%	0%
Not Specified	0%	25%	0%	-	0%	20%	13%	14%	9%	10%	0%	6%

*Students who transfer in from other graduate school programs are excluded.