

# Marketing Program Profile

## PhD Attrition

Cohort Entry Year	# of entering PhD students*	Cumulative Attrition Rate**							Transfers	
		Within a Given Number of Years After Entry into Program							# of students transferring to other NU Programs	% of transfers leaving new NU program without PhD
		1 Year	2 Years	3 Years	4 Years	5 Years	6 Years	6 Years +		
2007	5	0%	20%	20%	20%	20%	20%	20%	0	-
2008	3	33%	33%	33%	33%	33%	33%	33%	0	-
2009	6	0%	0%	0%	0%	0%	0%	0%	0	-
2010	5	0%	0%	0%	0%	0%	0%	0%	0	-
2011	5	0%	20%	20%	40%	40%			0	-
2012	5	20%	20%	40%	40%				0	-
2013	6	17%	33%	67%					0	-
2014	8	25%	25%						0	-
2015	4	50%							0	-

\*Students who transfer in from other NU graduate school programs are excluded.

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## PhD Completion

Cohort Entry Year	# of entering PhD students*	Cumulative Completion Rate** Within a Given Number of Years After Entry into Program							Transfers	
		4 Years	5 Years	6 Years	7 Years	8 Years	9 Years	10 Years +	# of students transferring to other NU programs	% of transfers completing PhD in new program
2005	4	0%	0%	75%	100%	100%	100%	100%	0	-
2006	4	25%	75%	100%	100%	100%	100%	100%	0	-
2007	5	0%	80%	80%	80%	80%	80%		0	-
2008	3	0%	0%	33%	33%	67%			0	-
2009	6	0%	50%	100%	100%				0	-
2010	5	20%	60%	80%					0	-
2011	5	0%	20%						0	-
2012	5	0%							0	-

\*Students who transfer in from other NU graduate school programs are excluded.