

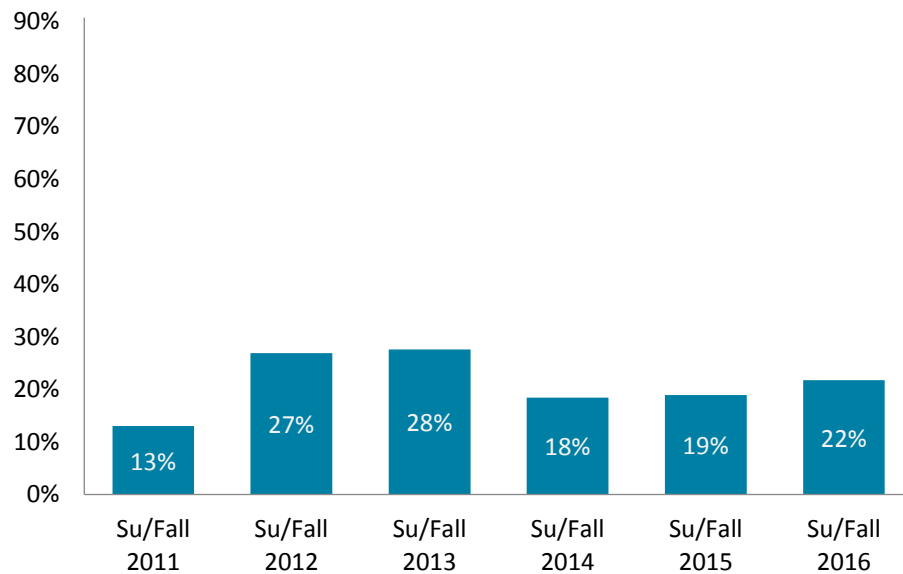
# Technology & Social Behavior Program Profile

## Admissions

	Summer/Fall 2011	Summer/Fall 2012	Summer/Fall 2013	Summer/Fall 2014	Summer/Fall 2015	Summer/Fall 2016	2011 - 2016 Average	5 YR % Change
Number Applied	46	26	29	38	37	46	37	0%
Number Admitted	6	7	8	7	7	10	8	+67%
Number Enrolled*	3	5	4	3	6	8	5	+167%

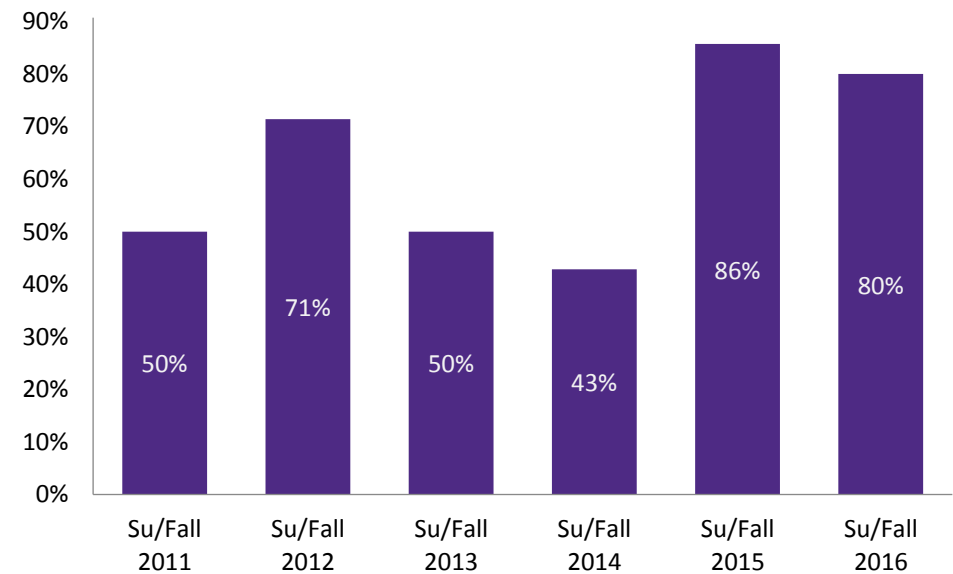
\*Students who transfer in from other NU graduate school programs are excluded.

**Selectivity  
(Percentage of Applicants Admitted)**



**Selectivity Average = 20%**

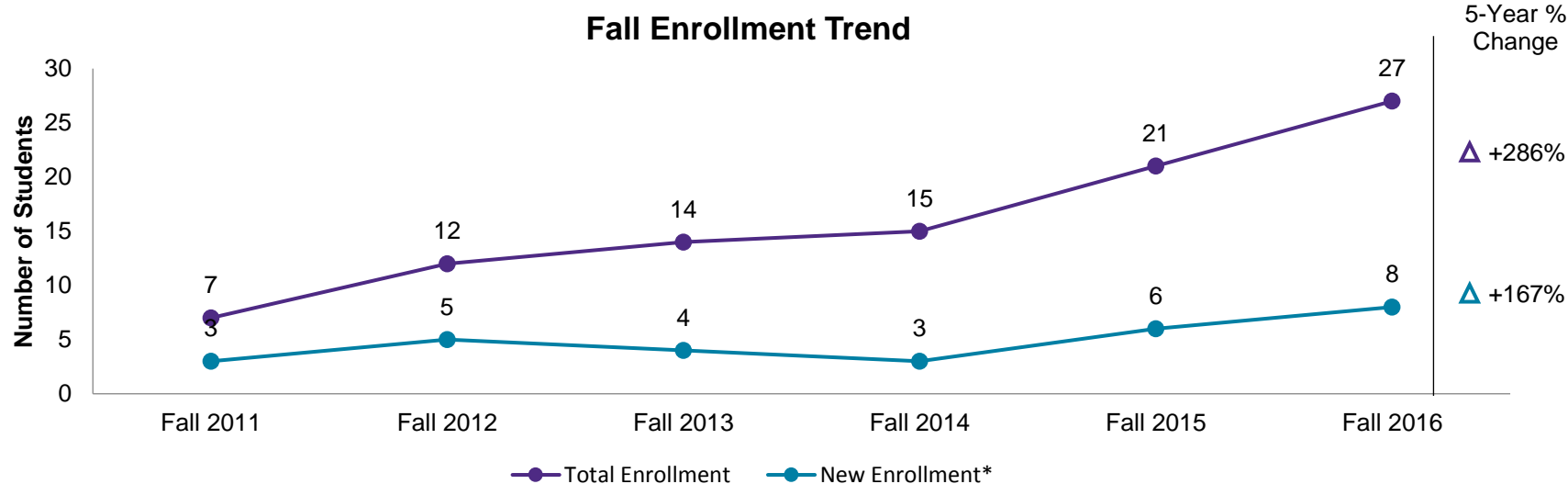
**Yield  
(Percentage of Admits Enrolled)**



**Yield Average = 64%**

# Technology & Social Behavior Program Profile

## Enrollment and Demographics



	New Enrollment*						Total Enrollment					
	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
<b>Gender</b>												
Female	*	80%	75%	*	50%	63%	57%	67%	64%	53%	52%	52%
Male	*	20%	25%	*	50%	38%	43%	33%	36%	47%	48%	48%
<b>Citizenship</b>												
US	*	80%	100%	*	67%	75%	71%	75%	79%	73%	71%	74%
International	*	20%	0%	*	33%	25%	29%	25%	21%	27%	29%	26%
<b>Ethnicity (US Only)</b>												
Asian	*	0%	0%	*	0%	50%	20%	11%	0%	0%	0%	15%
African American	*	0%	50%	*	0%	17%	20%	11%	27%	18%	13%	15%
Hispanic	*	0%	0%	*	25%	0%	0%	0%	0%	0%	7%	5%
Native American	*	0%	0%	*	0%	0%	0%	0%	0%	0%	0%	0%
White	*	75%	50%	*	50%	33%	40%	56%	55%	64%	60%	50%
Multi (Non-URM)	*	0%	0%	*	0%	0%	0%	0%	0%	0%	0%	0%
Multi-Race (URM)	*	0%	0%	*	0%	0%	0%	0%	0%	0%	0%	0%
Not Specified	*	25%	0%	*	25%	0%	20%	22%	18%	18%	20%	15%

**PhD program in Technology & Social Behavior was created in fall of 2007**

\* If there are 3 or less students in a given year, demographics are not reported to protect student confidentiality. Students who transfer in from other graduate school programs are excluded.